Driving Inclusivity To Build Socio-economic Recovery

Digi's response to the pandemic underscores our commitment and leadership in Responsible Business as we prioritise the safety of our employees and stakeholders, whilst keeping Malaysians connected and accelerating digital transformation for businesses. These are the six key focus areas of our response.



Maintaining network stability to sustain leading position on consistency and quality





Continued traffic management and network optimisation at essential sites such as hospitals, quarantine centres, government agencies, and residential areas

Prioritised investments on targeted new coverage and capacity sites

to support businesses and essential services institutions

Kev

Promoting safe internet and digital inclusion and accessibility for underserved communities



A joint industry effort with Malaysian Communications and Multimedia Commission (MCMC) in supporting #MYBaikHati campaign to crowdsource used devices for distribution and loan at Pusat Internet Komuniti (PIK) or Community Internet Centres for B40 communities

Online Future Skills webinars and training for over 20,000 teachers and students. In partnership with MCMC, distributed micro:bit quick start learning kits at remote and rural PIK anticipated to benefit 7,000 students

Enhanced digital platforms features to enable easier access for the visually impaired community, including launching a best practice digital touchpoint playbook for accessibility improvements

Providing Future Skills and online safety content to Digital Educational Learning Initiative Malaysia (DELIMa) by Ministry of Education

Unlimited data access for national curriculum resources on Jom Tuisyen

Continuous online capacity building on scam awareness and webinar series on safe **internet** in partnership with **UNICEF Malaysia**

Supported Tabung Cerdik, a government-led initiative by providing devices and affordable connectivity options to B40 students for remote learning

Key 3

Keeping customers connected via special plans and digital channels





Digi Prepaid Abadi,

first prepaid plan with free life insurance coverage in partnership with AXA Affin



affordable postpaid and smart bundle plans to help Malaysians stay connected at home Exclusive

Digi Postpaid Smart Bundle

for frontliners and essential services workforce

New services on

Digi Store Online

such as appointment settings, drive-thrus and door-to-door deliveries

1GB free data since 22 March 2020 for selected education and productivity services to facilitate e-learning

Improved online billing and reload features through **self-serve kiosks and e-wallet partnerships with**Touch 'n Go Digital and Grab

Key **1**

Helping micro businesses and SMEs digitalise for business continuity

Double your business productivity with up to 60% savings





Partnered with MDEC to drive

Business Continuity Digitalisation programme

to support businesses in their digitalisation journey

Offered PENJANA
SME Digitalisation
Grant via Digi Business

Go Digital Bundles

Supported over

60 small
businesses
on MyDigi Bazaar

Extended discounts and facilitated payment extensions for some NGOs during Movement Control Order period



Supporting humanitarian and emergency relief efforts with Covid-19 aid





Nationwide crowdfunding via MyDigi app to provide

RM50,000 worth of PPE

to hospitals



RM2 million pledged

to support relief and recovery efforts via GLC/GLIC Disaster Response Network (GDRN) and Mercy Malaysia



Zero-rated calls

to state health emergency and hotline numbers

Sponsored devices and connectivity for video calls

for Hospital Kuala Lumpur and Sarawak General Hospital to enable safe, remote consultations with patients and for family members to stay in touch



disseminating Covid-19 related information via

daily SMS broadcasts







Facilitating remote working whilst prioritising health and safety across our value chain





207 virtual inspections





numerous learning resource platforms



Improved access to connectivity for employees with discounted Digi home fibre plans in addition to existing staff benefits

Comprehensive Business Continuity Plan (BCP) which included alternative locations for technology operations and customer service teams

Precautionary measures such as daily sanitisation, temperature readings, demarcation lines at workplace and providing masks to employees at all Digi premises